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001: Data Protection and Trust - 6.0 CEUs

CEU: 6.0 **Duration:** 15hours 45minutes **Tuition:** $5,700

Course Banner

Teachers:

- Dr. Cici Brown (President of AEMPIN)
- Glen Woods, Ph.D. (Dr. Glen Woods is the Global Initiative Director. He leads capacity building and consulting efforts at the Americas Empowerment Institute, focused on developing countries and emerging economies. He brings over 25 years of experience in the public sector, focusing on government regulations, public utilities, and telecommunications where he led the business development and relationship building across all infrastructure sectors, including power and energy. Mr. Woods brings with him an Intimate knowledge of public sector governance in the United States and Australia, innovative financing programs of the U.S. federal government, and an understanding of political decision making, inter- national project finance, economics, strategic planning, and business negotiations and communications. During his career, he has advised on numerous utilities in the U.S and Canada. He has a Master of Arts in International Economics from the Georgetown University, Washington, D.C, and a Doctor of Philosophy in Information Technology and International Relations from Stanford University.)

Course Topics:

- Data/Information Protection

Program Locations & Dates:

- Houston, Texas USA. Mar 23-27
- Dubai, UAE: May 11-15
- Houston, Texas USA. Jul 6-10
- Houston, Texas USA. Nov 16-20

Program Tags:

- Data

About Course

This course explores the evolving landscape of data protection and its critical role in today's digital economy. With a focus on regulatory frameworks, privacy concerns, and international data flows, participants will gain an in-depth understanding of how

personal data is governed, the implications of emerging technologies, and the responsibilities of regulators.

Designed for professionals in policy, communications, and technology sectors, the course bridges data protection, cybersecurity, and digital policy.

Course Overview

Data are sometimes described as the "oil of the digital economy" while their use in the digital economy is sometimes referred to as "surveillance capitalism." While the former has relatively benign connotations, the latter directly provokes concerns about the use of personal data. This course focuses on regulatory aspects of data with an emphasis on personal data.

Course Objective

The objectives of this course are as follows:

- The objective of this course is to examine the nature of data protection regimes, focusing particularly on its regulatory aspects – a feature that results in interesting similarities with the telecommunication sector.
- It examines the extent to which emerging technology and services should, and could, be impacted, as well as the controls over the cross-border flow of personal data and the resultant trade implications.
- Data protection and privacy concerns particularly overlap when considering the need for special rules to govern our communication activities.
- The complex intersection between data protection and information security is also examined.
- Finally, some key considerations for regulators are offered.

Course Outline

- Data Protection Regimes
- Regulatory Authorities
- Technologies and Services
- Transfers and Trade Implications
- Communications Policies
- Data Protection and Information Security
- The ITU Guidelines on Child Online Protection
- Enhancing the Protection and Cyber-Resilience of Critical Information Infrastructure

What Will You Learn?

- Understand the structure and role of global and national data protection regimes.
- Analyze how emerging technologies and digital services impact data regulation
- Explore the intersection between data privacy, security, and regulatory compliance
- Assess the implications of cross-border data flows on trade and sovereignty
- Examine the responsibilities of regulatory authorities in protecting personal data.
- Gain insights into international guidelines such as the ITU's Child Online Protection framework

Why This Course Matters

Dr. Femi Adebayo
Course Lead
"This course is crucial for professionals navigating the complex intersection of personal data protection and emerging technologies. It's built to equip you with the right regulatory mindset and awareness."

Linda O.
Compliance Manager
"The content is very relatable and up to date. The course deepened my understanding of cross-border data transfers and privacy implications."

Course Content

Module 1: Foundations of Data Protection
Understand the legal, ethical, and strategic principles behind protecting sensitive information.

- **Key definitions and concepts in data protection**
- **Why data protection matters in public institutions**
- **Legal frameworks: GDPR, NDPR and international models**

Module 2: Regulatory Roles and Responsibilities
Explore the roles senior managers play in compliance and oversight.

- **Responsibilities of controllers and processors**
- **Data Protection Officers (DPOs) and governance roles**
- **Working with regulatory bodies**

Module 3: Building Public Trust
Understand how transparent policies foster confidence in institutions.

- **Transparency as a core principle**
- **Effective communication of data practices**
- **Balancing privacy with public interest**

Module 4: Risk Management and Breach Response
Learn how to identify risks and respond to incidents with confidence.

- **Identifying data protection risks in systems**
- **How to create and implement breach protocols**
- **Reporting obligations and stakeholder communication**

Module 5: Strategy and Continuous Improvement
Develop a forward-thinking mindset for sustainable data governance.

- **Embedding privacy in strategic planning**
- **Auditing and reviewing data protection measures**
- **Creating a culture of trust and compliance**

Target Audience

This course is designed for Relevant Staff, Principal Managers, Senior Managers, Assistant Directors, Deputy Directors, and Directors seeking to deepen their understanding of data protection in a regulatory context.

Certificate of Completion

Upon successfully completing this course, participants will receive a verified certificate of completion. This credential affirms your understanding of data protection regulations, privacy frameworks, and their practical implications in modern digital services.

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