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014: Strategic Thinking, Planning and Risk Management in the Public Sector - 6.0 CEUs

CEU: 6.0 **Duration:** 15hours 45minutes **Tuition:** $5,700

Course Banner

Teachers:

- Dr. Cici Brown (President of AEMPIN)

Course Topics:

- Public Service/Sector
- Strategic Thinking
- Risk Assessment/Management

Program Locations & Dates:

- Houston, TX USA: Jun 1-5
- Dubai, UAE: Sep 7-11

Program Tags:

- Planning
- Public Service

About Course

This course helps public sector professionals and decision-makers understand strategic thinking and risk management. Participants will explore how to define long-term goals, evaluate risks, and build effective strategies to navigate today's complex and uncertain environment. It's ideal for those involved in strategic planning, policy, or executive roles who seek to make smarter, value-driven decisions and lead with confidence in government and regulatory organizations.

Course Overview

This course is designed to explore the concept of strategic thinking, planning and business decision-making and the tools, mechanisms and best practices that assist in developing sound risk management strategies. The primary focus is on how strategic thinking and planning defines the vision of where you want to be and determines the path to get you there using a risk assessment process designed to control and direct the organization’s operations so that the mission and objectives are fulfilled.

Our goal is to provide a highly interactive and integrative professional development environment where participants discuss and address challenges faced by senior executives, boards of directors, and managers and study methods to enhance critical thinking, decision making, developing, deploying, monitoring and continuously improving corporate strategies and processes.

We will do this by bringing forth various issues that impact strategy planning, long-term value creation, overseeing risk management, and responding to business sustainability concerns. Through utilization of presentations, group discussions and experiential exercises designed to engage leaders and deepen their learning, we will explore different ways of designing strategy and managing risk that will focus resources on the activities that create strong value and competitive advantages.

Course Outline

- Strategic Planning and Achieving Strategic Control
- Experiential Exercise: Strategic Thinking – What Comes to Mind?
- The Stages of Strategy Development
- Assessing and Managing Risk in Organizations
- Risk Management, Monitoring and Control
- Conflict Resolution and Crisis Management
- Case Study: An Exercise in Risk Management

Learning Outcomes

- Understand and utilize techniques and best practices for managing strategy
- Illustrate how to evaluate strategic opportunities and prepare strategic plans for implementation
- Assess the impact of risk and prepare a risk assessment strategy to use in real world scenarios
- Utilize techniques for monitoring, evaluating risk and documenting deficiencies
- Identify challenges in leadership and apply decision-making techniques
- Conduct proactive crisis management planning to manage conflict

Why This Course Matters

Elena Petrova
Federal Agency, Russia
"In my role at a federal agency in Moscow, this course was eye-opening. It brought clarity to how we design strategic responses in a fast-changing regulatory climate."

Gabriel Souza
Public Policy Officer, Brazil
"Risk planning is a major challenge in Brazil's public sector. The course provided tools that are practical and immediately applicable."

Sarah Nambasa
Strategic Advisor, Uganda
"The discussions around uncertainty and strategy in developing economies were powerful. Uganda needs more leaders trained in this approach."

Course Content

Module 1: Foundations of Strategic Thinking
Understand the principles of strategic thinking and their relevance to public sector performance.

- **Introduction to strategic thinking in public administration**
- **Critical thinking and decision-making in governance**
- **Aligning organizational mission with strategic vision**

Module 2: Strategy Development & Planning
Explore tools and techniques for building and implementing strategic plans.

- **Stages of effective strategy formulation**
- **Translating goals into measurable outcomes**
- **Stakeholder engagement in strategic planning**

Module 3: Risk Management in the Public Sector
Learn frameworks for identifying, assessing, and managing risk in public organizations.

- **Risk assessment techniques and frameworks**
- **Control mechanisms and compliance**
- **Integrating risk management into strategic planning**

Module 4: Crisis Management & Leadership
Develop leadership skills to navigate uncertainty and manage crises with confidence.

- **Leadership under pressure and in uncertainty**
- **Crisis planning and early warning systems**
- **Effective conflict resolution approaches**

Module 5: Capstone Case Study and Strategic Simulation
Apply what you've learned in a practical, real-world public sector simulation.

- **Integrated strategy and risk management simulation**
- **Group case presentation and review**
- **Reflection, feedback and final debrief**

Target Audience

Managers of Strategic Planning, Sr. Level Managers and Key Staff in Risk Management; Boards of Directors; Executives and Policy Makers; Industry leaders in the public and private sectors, consumer groups and government agencies.

Certificate of Completion

Participants who successfully complete this course will receive a Certificate of Completion. This recognizes your understanding of strategic thinking, planning, and risk management in the public sector, and showcases your readiness to lead with foresight and accountability in complex environments.

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