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015: Mini MBA in Strategic Management and Leadership - 6.0 CEUs

CEU: 6.0 **Duration:** 18hours 30minutes **Tuition:** $5,700

Course Banner

Teachers:

- Dr. Cici Brown (President of AEMPIN)
- Nelson Ilodigwe PhD. (Dr. Ilodigwe holds a B.A. in Political Science and an M.P.A. in Public Administration from Texas Southern University, and a Ph.D. in Management and Organizations from the University of California, Los Angeles (UCLA).)

Program Locations & Dates:

- Houston, TX USA: Jun 15-19
- London, UK: Jun 22-26
- Paris, France: Sep 7-11
- Dubai, UAE: Oct 12-16
- Houston, TX USA: Oct 12-16

Course Topics:

- Strategic Thinking
- People Management
- Managers & Leaders

Program Tags:

- Leadership

About Course

This Mini-MBA course in Strategic Management and Leadership is designed to equip mid to senior-level professionals with the tools and frameworks necessary to lead effectively, plan strategically, and govern responsibly. It provides a practical understanding of corporate strategy, board governance, and critical thinking needed in today's evolving regulatory and business environments.

Course Overview

This course is designed to explore the concept of strategic management and business decision-making and the tools, mechanisms and best practices that assist in developing better strategic managers and boards of directors. Today's business environment is influenced by a fluctuating economy, greater scrutiny, and increased regulatory requirements, which create critical challenges and a need for businesses to better position themselves through strategic thinking and sound corporate governance.

The primary focus is on how strategic management defines the vision of where you want to be and determines the path to get you there using a strong corporate governance model to control and direct the organization so that the mission and objectives are

fulfilled.

Our goal is to provide a highly interactive and integrative professional development environment where participants discuss and address challenges faced by boards of directors and managers in their current environment and how to act effectively in a manner that adds value to the company and benefits all stakeholders in the long term.

We will do this by bringing forth various issues that impact corporate strategy, long-term value creation, overseeing risk management and related regulation, and responding to business sustainability concerns. Through utilization of presentations, group discussions and experiential exercises designed to engage leaders and deepen their learning, we will explore different ways of designing strategy and governing organizations that will focus resources on the activities that create strong value and competitive advantages.

Course Objectives

The objective of this course is to enable Managers and boards of directors to effectively plan, implement and govern the business by enhancing their strategic thinking and problem-solving skills, enabling them to communicate, promote and govern the organization's specific strategic vision, mission and objectives.

- Achieving Strategic Control and Sound Corporate Governance
- Strategic Positioning
- The Stages of Strategy Development
- Governance Mechanisms: Building a strong and effective organizational culture
- The Board of Directors – Degrees of Involvement
- Conflict Resolution and Crisis Management
- The Dynamics of Power, Influence and Negotiation
- Case Study: The Cure for Poor Strategic Thinking – Planning for Success

Learning Outcomes

- Utilize techniques to build crisis management skills for improved conflict resolution and problem solving
- Illustrate how to conduct a contingency plan to ensure ongoing sound corporate governance
- Understand and utilize negotiation strategies to maximize power and influence
- Identify challenges to achieving strategic control and tactics for improved strategy development
- Prepare a strategic business plan to use in their real-world work environment

Target Audience

Boards of Directors, Directors and Managers of Strategic Planning, Sr. Level Managers and Key Staff in Organizational Management; Managers of Regulatory Agencies and Commissions; Executives and Policy Makers in Human Resources and Capital Management; Directors and Managers of Training and Development in Regulation Management; Industry leaders in utility firms, consumer groups and government.

Course Outline

- Achieving Strategic Control and Sound Corporate Governance
- Leadership Assessment: Are You a Strategic Thinker?
- Strategic Positioning
- Experiential Exercise: Exploring Strategic Thinking
- The Stages of Strategy Development
- Experiential Exercise: Verifying Quality of Reasoning; Nine Key Intellectual Standards
- Governance Mechanisms: Building a strong and effective organizational culture
- The Board of Directors-Degrees of Involvement
- Conflict Resolution and Crisis Management
- Leadership Assessment: Conflict Resolution Style
- The Dynamics of Power, Influence and Negotiation
- Leadership Assessment: Locus of Control
- Case Study: The Cure for Poor Strategic Thinking – Planning for Success

Why This Course Matters

Fatima Khan
Corporate Governance Consultant, UAE
"This course brought clarity and structure to the strategic planning processes we use in government-linked enterprises. I highly recommend it."

Lucas Fernandez
Strategy Director, Argentina
"It reshaped how I lead our board's annual strategy sessions. The blend of academic insight and practical tools is perfect for executives."

Zanele Dlamini
Board Member, South Africa
"The corporate governance section gave me powerful insights. This should be a requirement for every board member."

Course Content

Module 1: Foundations of Strategic Management
Establish a solid foundation in strategic concepts, principles, and frameworks.

- **Achieving Strategic Control and Sound Corporate Governance**
- **Strategic Positioning**
- **Leadership Assessment: Are You a Strategic Thinker?**

Module 2: Strategic Thinking and Planning
Explore planning models and the development of strategic goals aligned with governance objectives.

- **Experiential Exercise: Exploring Strategic Thinking**
- **The Stages of Strategy Development**
- **Experiential Exercise: Verifying Quality of Reasoning**

Module 3: Governance and Organizational Culture
Strengthen governance systems and cultivate effective organizational culture.

- **Governance Mechanisms: Building a Strong Culture**
- **The Board of Directors – Degrees of Involvement**
- **Leadership Assessment: Locus of Control**

Module 4: Risk, Crisis, and Conflict Management
Manage risks and conflicts through contingency planning and leadership skills.

- **Conflict Resolution and Crisis Management**
- **Leadership Assessment: Conflict Resolution Style**
- **Case Study: Planning for Success**

Module 5: Power, Influence, and Execution
Maximize influence and implement strategic plans effectively in a leadership context.

- **The Dynamics of Power, Influence and Negotiation**
- **Contingency Planning for Governance**

- **Developing a Strategic Business Plan**

Target Audience

Boards of Directors, Directors and Managers of Strategic Planning, Sr. Level Managers and Key Staff in Organizational Management; Managers of Regulatory Agencies and Commissions; Executives and Policy Makers in Human Resources and Capital Management; Directors and Managers of Training and Development in Regulation Management; Industry leaders in utility firms, consumer groups and government

Certificate of Completion

Participants who complete the Mini-MBA in Strategic Management and Leadership will receive a Certificate of Completion. This recognizes their expertise in strategic thinking, governance, and decision-making — empowering them to lead with vision and accountability in complex business environments.

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