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# 020: Mini MBA in Board of Directors & Top Management Performance and Governance - 6.0 CEUs

**CEU:** 6.0 **Duration:** 20hours 00minutes **Tuition:** $5,700

Course Banner

**Teachers:**

- Dr. Cici Brown (President of AEMPIN)
- Glen Woods, Ph.D. (Dr. Glen Woods is the Global Initiative Director. He leads capacity building and consulting efforts at the Americas Empowerment Institute, focused on developing countries and emerging economies. He brings over 25 years of experience in the public sector, focusing on government regulations, public utilities, and telecommunications where he led the business development and relationship building across all infrastructure sectors, including power and energy. Mr. Woods brings with him an Intimate knowledge of public sector governance in the United States and Australia, innovative financing programs of the U.S. federal government, and an understanding of political decision making, inter- national project finance, economics, strategic planning, and business negotiations and communications. During his career, he has advised on numerous utilities in the U.S and Canada. He has a Master of Arts in International Economics from the Georgetown University, Washington, D.C, and a Doctor of Philosophy in Information Technology and International Relations from Stanford University.)

**Course Topics:**

- Managers & Leaders

**Program Locations & Dates:**

- Houston, Texas USA: Aug 10-14
- Amsterdam, Netherland: Aug 10-14
- Houston, Texas USA: Dec 7-11

**Program Tags:**

- Mini-MBA
- Governance
- Directors

## About Course

The Mini MBA in Board of Directors & Top Management Performance and Governance equips current and aspiring board

members and top executives with critical insights and practical tools needed to meet today's complex governance and performance challenges. This program bridges strategic oversight with operational excellence by focusing on leadership accountability, board dynamics, risk management, and long-term organizational value.

## Course Overview

Faced with increasingly complex oversight challenges and demands for greater transparency, how can today's boards do more for their companies? In this board of directors Mini-MBA and Top Management program, you will gain a deeper understanding of the board's responsibilities in areas such as financial resilience, strategic direction, executive compensation, and regulatory compliance. At the same time, you will learn how to work more effectively with fellow directors and company management to strengthen governance, achieve performance, manage unexpected crises, and make decisions that drive long-term corporate success.

## Key Benefits

This corporate governance program is based on the premise that there is no one best way for boards to operate—rather, each board must develop practices that suit the unique needs of its company and management. As you examine the latest thinking on the internal function of corporate boards, interaction with management, and overall board relations, you will discover how to enhance and focus your own board's efforts.

- Strengthen the impact of your corporate board
- Achieve trust through more positive relationships within the board and with the management team
- Create more efficient governance processes
- Make the most of each board member's time, knowledge, and experience
- Contribute more meaningfully to corporate oversight activities
- Expand your personal and professional network
- Extend your network by learning and working with accomplished executives from various backgrounds, industries, and countries across the globe
- Build relationships with a diverse group of peers who can provide wide-ranging insights into your business challenges and career decisions

## Who Should Attend?

This program is designed to meet the needs of board members, chairs, secretaries, and directors of publicly held companies and established companies that are planning to go public or undergo a significant transformation.

## What You Will Learn

Through a rich learning experience that includes faculty presentations, case studies, and small group discussions, you and your peers will explore the most important strategic and organizational issues facing corporate boards today—and how the most successful boards are addressing their challenges.

## Key Areas

- The board and management
- The board's internal process
- Proactive governance and risk mitigation

## Course Objectives

This corporate governance program is based on the premise that there is no one best way for boards to operate—rather, each board must develop practices that suit the unique needs of its company and management. As you examine the latest thinking on the internal function of corporate boards, interaction with management, and overall board relations, you will discover how to enhance and focus your own board's efforts.

- Strengthen the impact and functionality of corporate boards
- Improve strategic oversight and executive collaboration
- Enhance corporate resilience through better governance models
- Promote more meaningful engagement within and outside the board
- Drive efficient, purpose-driven decision-making across the organization

## Learning Outcomes

- Gain tools to improve boardroom productivity and accountability
- Enhance board-management synergy for long-term growth
- Develop policies and internal practices that support efficient governance
- Build a governance culture of strategic clarity, transparency, and trust
- Strengthen board members' contribution to risk mitigation and stakeholder value

## Course Outline

- The Board and Management: Clarity in Roles and Responsibilities
- Board Culture and Internal Processes: Enhancing Productivity and Accountability
- Risk Oversight and Regulatory Compliance
- Board Leadership During Crisis and Transformation
- Executive Compensation and Shareholder Expectations
- Best Practices in Governance for Performance and Trust
- Proactive Governance and Strategic Alignment
- Case Study: Transforming Governance in a Time of Disruption

## Why This Course Matters

**Maria Lemos**
**Non-Executive Director, Brazil**
"This Mini MBA helped me establish clarity around governance frameworks and structure. It reshaped how I contribute during board meetings."

**Thabo Mokoena**
**Executive Director, South Africa**
"It gave our board the framework to move from reactive to proactive governance. The networking experience alone was worth it."

**Jane Wong**
**Governance Advisor, Singapore**
"From corporate risk to board dynamics—this course covers what matters. A must-attend for leaders navigating the future of governance."

## Course Content

**Module 1: Foundations of Board Governance**
**Understand the core responsibilities and strategic role of boards in corporate performance.**

- **The board's evolving role in modern organizations**
- **Corporate governance principles and structures**
- **Legal and ethical responsibilities of directors**

**Module 2: Strategic Oversight and Performance Alignment**
**Explore how boards align corporate strategy with oversight responsibilities.**

- **Board involvement in strategic planning**
- **Monitoring organizational performance and results**
- **Aligning board priorities with long-term value creation**

**Module 3: Financial Stewardship and Crisis Management**
**Understand financial oversight, fiscal resilience, and navigating crises at the board level.**

- **Board roles in financial review and accountability**

- **Responding to financial distress and restructuring**
- **Managing crisis, risk, and corporate reputation**

### Module 4: Executive Leadership and Board Dynamics
**Explore the dynamics of boardroom leadership, succession, and performance management.**

- **Evaluating and supporting executive leadership**
- **Board composition and leadership succession**
- **Improving boardroom collaboration and engagement**

### Module 5: Regulatory Compliance and Governance Best Practices
**Stay informed on compliance expectations and regulatory frameworks that impact board decisions.**

- **Regulatory expectations for boards and top management**
- **Governance audits and compliance frameworks**
- **Ethical boardroom practices and transparency**

### Module 6: Case Applications and Board Performance Review
**Apply what you've learned through real-world board case studies and performance assessments.**

- **Case study: Board response to organizational crisis**
- **Performance self-evaluation and board assessment tools**
- **Developing action plans for continuous governance improvement**

## Target Audience

Mid to senior-level telecommunications managers, directors, commissioners, board members looking to increase their personal and professional success by gaining an excellent understanding of global telecommunications management.

## Certificate of Completion

Participants who successfully complete the Mini MBA in Board of Directors & Top Management Performance and Governance will receive a Certificate of Completion. This certificate affirms their enhanced understanding of advanced governance practices, boardroom dynamics, strategic oversight, and regulatory responsibilities. It is a mark of distinction, demonstrating their preparedness to lead with greater confidence and to contribute meaningfully to corporate oversight and leadership excellence.

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