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029: Global Strategy in Uncertain Times - 6.0 CEUs

CEU: 6.0 **Duration:** 17hours 45minutes **Tuition:** $5,700

Course Banner

Teachers:

- Nandini Gupta (PhD, Associate Professor of Finance, Kelley School of Business, Indiana University)

Course Topics:

- Strategic Thinking

Program Locations & Dates:

- Houston, Texas USA: Jul 13-17
- Houston, Texas USA: Oct 5-9
- Dubai, UAE: Oct 12-16

Program Tags:

- Leadership

About Course

This course, Global Strategy in Uncertain Times, equips leaders to make strategic decisions amid rapid changes and volatility. It emphasizes high-impact tools and frameworks that address uncertainty, complexity, and speed across industries. The program helps executives not only understand the analytical approach to uncertainty but also address the human behavioral responses required to adapt and thrive.

Course Overview

This program is more relevant than ever because it presumes high levels of uncertainty, complexity, and velocity in every tool and technique we present. It further covers both the analytical side of coping with uncertainty (what to do) as well as the human side (how to get people to realize the challenges and respond appropriately). In this program, we insist on driving strategic decision making from the perspective of deep insight and differentiating rather than going along with the crowd.

This program focuses on the process of finding opportunities, launching new ventures, and leading necessary organizational changes to revitalize and transform an organization in times of uncertainty. Participants will learn how to thrive in rapidly changing and highly uncertain environments and will be able to immediately apply their learning to make rapid progress on an issue they identify. If you have ever worried about how to drive new growth or how to make a change initiative successful, you will enjoy the

insights developed in this live program.

Course Objectives

- Understand and describe the six elements of your new strategy playbook
- Rapidly evaluate and prioritize the activities currently in your portfolio
- Decide which programs or projects to stop and how to disengage from them
- Explore how to lead through change and uncertainty
- Reframe problems to spark novel solutions
- Smartly plan your digital transformation strategy
- Create plans that facilitate learning rather than assuming knowledge
- Understand the political and implementation challenges of growth
- Identify opportunities to create a 'platform' business model
- Understand how to create important relationships with ecosystem partners
- Gain deep customer insight

Course Outline

The program takes place in an interactive delivery format and is designed to address the levels of unprecedented uncertainty we are all facing. A select set of additional readings and materials are also included:

- An overview of why innovation is no longer optional in the transient advantage economy and the new strategy playbook
- Introduction to an alternative to growth-strangling metrics: Real options reasoning
- Creating an opportunity portfolio
- Think Wrong Workshop – An immersion day on Design Thinking showing you how to unfreeze your thinking to create novel solutions
- De-mystifying Digital Transformation: Strategy = Innovation = Digital
- Discovery Driven Planning for managing uncertainty
- Understanding Complementors and Platform Strategies
- Platform Economics and Two-Sided Markets
- Business Model Evaluation: Uber as a Case Study
- Disengagement Strategies: Ending Projects Gracefully
- Creating Organizational Transformation Formulas
- Customer Understanding Techniques

Why This Course Matters

Rajesh Iyer
Strategy Lead, India
"The frameworks and tools from this course gave us an entirely new way to evaluate and scale digital initiatives in our market."

Sofia Petrov
Digital Strategist, Bulgaria
"This was a transformational experience. The sessions on platform thinking and ecosystem strategy helped reshape our market entry approach."

Tomáš Novák
Innovation Manager, Czech Republic
"Every leader should experience this course. It gave us the confidence to sunset ineffective projects and reinvest in platform-based opportunities."

Course Content

Module 1: Navigating Uncertainty and Strategic Context
Understand why innovation and agility are essential in a volatile and complex environment.

- **The new strategy playbook in times of uncertainty**

- **Innovation as necessity: The transient advantage economy**
- **Real options reasoning and creating an opportunity portfolio**

Module 2: Think Wrong – Unfreezing Strategic Thinking
Apply design thinking to break old habits and drive breakthrough innovation.

- **Immersion in Think Wrong methodology**
- **Reframing problems to spark novel solutions**
- **Strategic creativity in high-risk environments**

Module 3: Discovery-Driven Digital Strategy
Develop dynamic planning and digital transformation strategies for uncertain times.

- **Digital as strategy: Innovation meets technology**
- **Discovery-driven planning in uncertain environments**
- **Designing plans that learn and evolve**

Module 4: Platform Models and Ecosystem Thinking
Master the economics of platform strategy and partner ecosystems in modern business models.

- **Two-sided markets and platform strategies**
- **Complementors: The new force in economic growth**
- **Creating critical ecosystem relationships**

Module 5: Strategic Execution and Organizational Change
Lead transformation, manage disengagement, and implement rapid change strategies.

- **Disengagement: When and how to exit strategically**
- **Leadership for organizational transformation**
- **Techniques for deep customer insight and alignment**

Target Audience

Global Strategy in Uncertain Times is designed for middle, upper- to senior-level executives who seek significant growth opportunities for their organizations.

Certificate of Completion

Participants who successfully complete the Global Strategy in Uncertain Times course will receive a Certificate of Completion. This credential reflects your ability to lead change, drive innovation, and navigate complex strategic challenges in fast-evolving environments. It affirms your capacity to design forward-looking strategies, leverage uncertainty for growth, and apply transformational leadership across industries and sectors.

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