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# 035: International Best Practices in Project Planning, Monitoring and Evaluations - 6.0 CEUs

**CEU:** 6.0 **Duration:** 17hours 50minutes **Tuition:** $5,700

Course Banner

**Teachers:**

- Glen Woods, Ph.D. (Dr. Glen Woods is the Global Initiative Director. He leads capacity building and consulting efforts at the Americas Empowerment Institute, focused on developing countries and emerging economies. He brings over 25 years of experience in the public sector, focusing on government regulations, public utilities, and telecommunications where he led the business development and relationship building across all infrastructure sectors, including power and energy. Mr. Woods brings with him an Intimate knowledge of public sector governance in the United States and Australia, innovative financing programs of the U.S. federal government, and an understanding of political decision making, inter- national project finance, economics, strategic planning, and business negotiations and communications. During his career, he has advised on numerous utilities in the U.S and Canada. He has a Master of Arts in International Economics from the Georgetown University, Washington, D.C, and a Doctor of Philosophy in Information Technology and International Relations from Stanford University.)

**Course Topics:**

- Project Planning

**Program Locations & Dates:**

- Istanbul Turkey: Nov 9-13

**Program Tags:**

- Public Service

## About Course

This course on International Best Practices in Project Planning, Monitoring and Evaluations is designed to enhance the skills of development practitioners in delivering and evaluating impactful projects. Participants will gain practical experience in planning,

tracking progress, assessing effectiveness, and adapting based on results using globally recognized methodologies and frameworks.

## Course Overview

The objective of International Best Practices in Project Planning, Monitoring and Evaluations is to equip development practitioners with the knowledge and expertise to be able to conduct their own planning, monitoring, evaluation and reporting or to be able to guide project partners in doing so.

A key objective is to increase the capacity of the development sector to deliver project outcomes that are efficient and effective, and to be able to measure and evaluate these outcomes. The course will provide a space for development practitioners to learn from each other by sharing knowledge and experiences.

## Course Objectives

- An improved workable understanding of the key concepts in planning, monitoring, evaluation and reporting
- An appreciation of the purpose and benefits of planning, monitoring, evaluation and reporting
- An understanding of the importance of integrating monitoring, evaluating and reporting into project planning, and where they fit into the project cycle
- Knowledge of how to plan a project using the Logical Framework Approach
- Knowledge of how to develop a result-based monitoring and evaluation framework
- Knowledge of the different stages and types of evaluation
- Basic knowledge of data collection and analysis techniques

## Learning Outcomes

- Apply project planning techniques that incorporate monitoring and evaluation from the outset
- Design and implement logical frameworks and M&E matrices
- Conduct and supervise different types and phases of evaluations
- Collect, analyze and report project data using best practice methodologies
- Effectively integrate stakeholder input and evaluation results into project improvement

## Course Outline

- Introduction to Project Planning, Monitoring and Evaluation
- Logical Framework Approach (LFA)
- Designing Results-Based Monitoring Frameworks
- Data Collection and Analysis Tools
- Types and Stages of Evaluation
- Indicators and Performance Measurement
- Effective Reporting Techniques
- Participatory Monitoring and Evaluation
- Case Studies from Global Development Projects

## Why This Course Matters

**Ravi Patel**
**M&E Specialist, India**
“This course gave me practical tools to strengthen our NGO's reporting systems. The emphasis on participatory evaluation was especially valuable.”

**Elena Gomez**
**Development Planner, Spain**
“From theory to practical tools, this course helped align our evaluations with international standards. The real-world examples were a bonus!”

**Maria Kinyua**
**NGO Project Lead, Kenya**
“As someone overseeing multiple community projects, this training strengthened how I measure our impact and communicate success to donors.”

## Course Content

**Module 1: Introduction to Project Planning and Evaluation**
**Understand the foundational principles of planning, monitoring, and evaluating development projects.**

- Key concepts and definitions
- Purpose and benefits of planning, M&E
- Integrating M&E into project planning

**Module 2: Project Cycle and Logical Framework Approach**
**Gain practical skills in project cycle management and logical framework development.**

- Project cycle phases
- Using the Logical Framework Approach (LFA)
- Stakeholder involvement and planning

**Module 3: Monitoring Tools and Techniques**
**Explore practical tools for tracking project performance and progress.**

- Developing indicators and baselines
- Result-based M&E framework
- Monitoring methods and data sources

**Module 4: Evaluation Approaches and Types**
**Understand the stages and types of evaluation used in development work.**

- Formative, summative, and developmental evaluation
- Midterm and endline evaluations
- Ethics and objectivity in evaluation

**Module 5: Data Collection and Analysis for M&E**
**Apply relevant data collection and analysis methods to support M&E activities.**

- Qualitative and quantitative data collection techniques
- Data triangulation and validation
- Using data for decision-making and reporting

## Target Audience

This course is perfect for development professionals who want to improve how they plan, monitor, and evaluate projects. Whether you're new or experienced, you'll gain practical tools and insights to guide your work or support project partners more effectively, using proven international best practices.

## Certificate of Completion

Participants who successfully complete the International Best Practices in Project Planning, Monitoring and Evaluations course will receive a Certificate of Completion. This certificate signifies a well-rounded understanding of international development project design and accountability, and recognizes each participant's ability to apply globally accepted M&E frameworks and methods to improve program impact, transparency, and strategic decision-making.

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